

INTIMATE IMAGES UNWRAPPED

Guiding classroom discussions about the ethics of image sharing and image-based abuse.



*PROJECT
ROCKIT*



Introduction

Introducing topics related to sex, romantic relationships, and intimacy into a classroom of teenagers can be daunting and fraught with various risks for a teacher. Some of us are more comfortable in the space than others, but even the most experienced in these spaces know that things can change suddenly and an engaged class is rolling around in hysterics - or have shut down their willingness to talk completely.

INTIMATE IMAGES UNWRAPPED (supported by Meta) doesn't fully solve these challenges, but it does offer you a new option and approach by bringing other young voices into your classroom - and have them offer the provocations and thoughts around intimate image sharing, image-based abuse and "noods".

What is this guide?

PROJECT ROCKIT's Intimate Images Unwrapped (supported by Meta) contains seven videos produced with young Australians. Developed through a series of hosted online conversations, the young people would then video their thoughts and responses based on the conversations and then collaborate with a professional editor to produce the final results.

The intention is for you to use these videos in a range of ways to support your curriculum and offer a student voice into conversations and topics related to intimate image sharing. This may be part of a sex education program, respectful relationships, general health or other pastoral care type programs.



Episode List

A full list of all episodes of Intimate Images Unwrapped.



Ep 1 - What is an Intimate Image
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Ep 2 - It's Time to Talk
[WATCH >>](#)



Ep 3 - Why do people send nudes?
[WATCH >>](#)



Ep 4 - Feeling the pressure
[WATCH >>](#)



Ep 5 - What is the real impact?
[WATCH >>](#)



Ep 6 - What if a nude leaks?
[WATCH >>](#)



Ep 7 - You're not to blame
[WATCH >>](#)



About the Take It Down Portal
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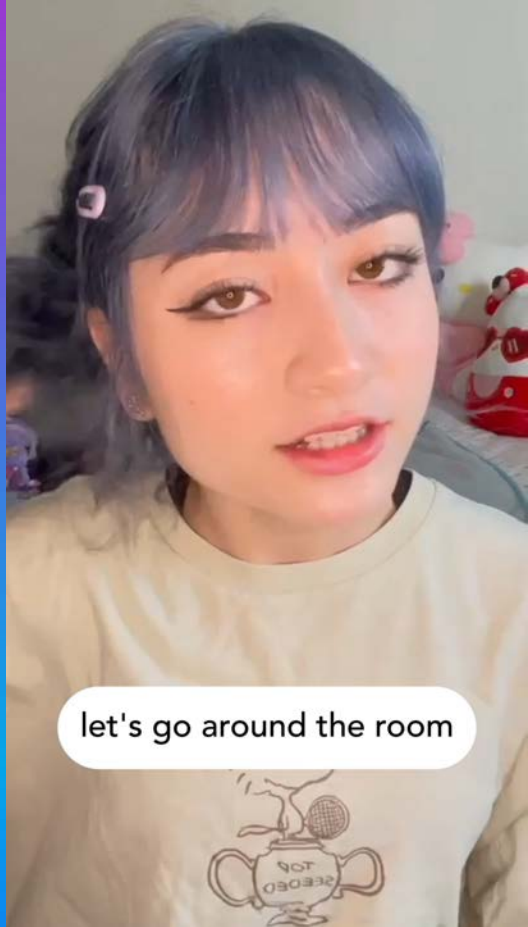
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Ep 1 - What is an intimate image?

In this video, students speak to the way they understand intimate images and how broad and different that can be. It opens up discussions around the things that make us vulnerable, especially the differences between young men and women in this space.

QUESTIONS

- What is intimacy and how do we know when something is intimate?
- What do you think about the idea that an intimate image doesn't have to just be a nude?
- What is the difference between a leaked nude and a provocative, near naked advertisement billboard?



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Ep 2 - It's time to talk

This is an excellent icebreaker video and great for younger students as it has younger voices respecting that they don't have much to talk about because of a lack of experience. It can help set up a space that makes it easier to have conversations.

QUESTIONS


- Why do we find it hard to talk about intimate images and sex related topics?
- What could we do as a group to make conversations easier (not less awkward) but perhaps safer and easier to share?
- What are the questions we never ask or never get discussed (maybe write them down)?

Ep 3 - Why do people send nudes?

A video to show if you want to explore the reason for why people send nudes and helps unpack the fact it is about power and the absurd nature of why people send unsolicited images and how strange it is, but also how concerning and abusive it is.

QUESTIONS

- What does it feel like to have power over someone?
- What reasons do you think people share intimate images of other people?
- Is there a difference between sharing an intimate image consensually with someone you are in a relationship with compared to sharing an intimate image of someone with others - without their consent? What is that difference?



really prominent
with intimate images is

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Ep 4 - Feeling the pressure

Young people were very keen to have a video discussing the pressure and anxiety and stress around sending intimate images. It looks from the perspective of both young men and young women - and speaks to the reality of that.

QUESTIONS

- What are different ways people feel pressure when it comes to nude or intimate image sharing?
- How do you relate to the position of young men/young women in the video who talk about different types of pressure?
- How could we change the culture around intimate image sharing?



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Ep 5 - What is the real impact?

Rather than telling students not to send images, sometimes it is more powerful to hear stories and perspectives of the impact of breaking trust and leaking or exploiting the intimate images of someone else. It helps students think about issues of control, power and the impact of abuse.

QUESTIONS

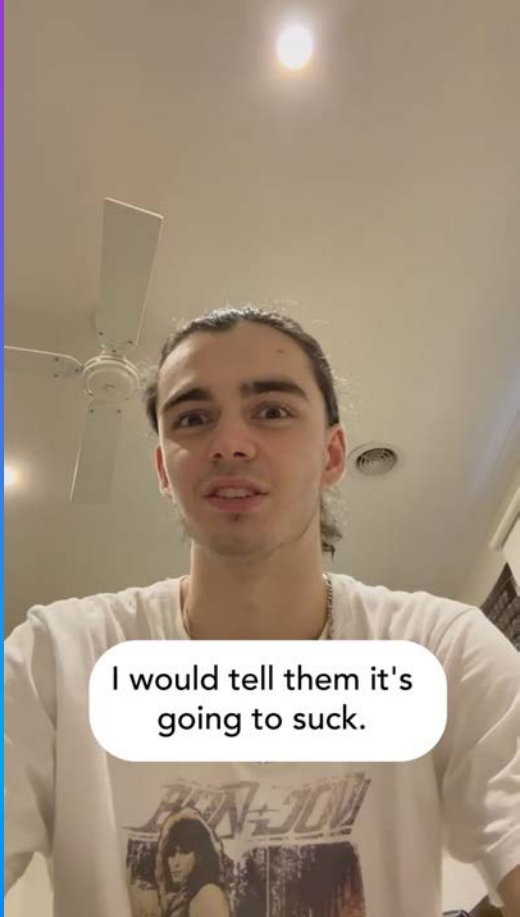
- Breaking trust is something that comes up in this video, is the person who leaks an intimate image, often ignored at the expense of the person in the image?
- What would a world look like where people respected each others trust and kept private the things they knew to keep private?
- In what ways is intimate image leaking abusive and harmful?

Ep 6 - What if a nude leaks?

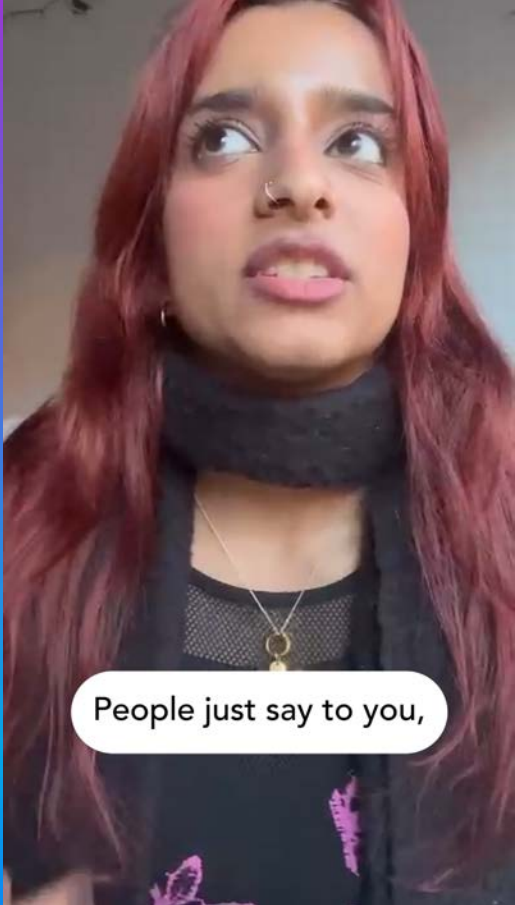
Young people share their perspectives on what to say and how to manage a situation when an intimate image is shared. What do we say to people? How do we seek support? How do we not contribute to the drama of it? The video offers final comments of support to anyone who has experienced something like this.

QUESTIONS

- What support can we offer someone if they experience image-based abuse?
- How can we ensure that there is some form of justice or responsibility accepted by the person who has caused harm through image-based abuse?
- Why isn't the solution: "just don't send an image in the first place"?



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Ep 7 - You're not to blame

This video deals with victim blaming and the fact many young people are targeted for sending an image in the first place, and not addressing the fact that it is people who share “unconsensual nudes”. It offers a range of scenarios that only young people understand and connect with. It offers ways to manage and deal with the situation.

QUESTIONS

- What is the difference between “consensual” and “unconsensual” nudes?
- How might we best address victim blaming?
- What could we do to foster more trust between people online?



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About the Take It Down Portal

A short video that quickly explains how the “Take it Down Platform” works and can be used by students to have naked images removed from the internet.

Explore Take it Down: <https://takeitdown.ncmec.org/>

A young person is shown in profile, holding hands with another person whose face is partially visible in the background. The image is overlaid with a blue and purple gradient. The text is centered and reads:

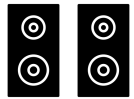
***BUILDING A WORLD WHERE
KINDNESS AND RESPECT THRIVE,
AND EVERY YOUNG PERSON IS FREE
TO REALISE THEIR POTENTIAL***

Help us build a world where kindness and respect thrive



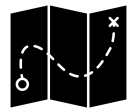
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3. Donate to amplify our impact

Help us to get out to the schools that need our help the most.
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4. Join the movement:

Join our online community for great resources, events & opportunities.
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PROJECT ROCKIT acknowledges the traditional owners of the land on which we live, work and play, the Wurundjeri people of the Kulin Nation. We also acknowledge the Aboriginal and Torres Strait Islander custodians of Country across all of the communities represented in this report.



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