

The background image shows three young women smiling and posing for a photo. They are wearing lanyards with badges. The woman on the left is wearing a pink top and a lanyard with 'SXSW SYDNEY' and 'GAMES' visible. The woman in the middle is wearing a black hoodie and a lanyard with 'SXSW SYDNEY' and 'LIVEMIRE' visible. The woman on the right is wearing a black top and a lanyard with 'SXSW SYDNEY' and 'SCREEN' visible. They are holding various devices like smartphones and a camera. The overall image has a blue-to-orange gradient overlay.

THIS IS PROJECT ROCKIT

*Our 2025
Collective Impact*



***PROJECT
ROCKIT***

LESS 'ADVISING' – MORE DOING

The National Youth Collective is a cohort of 50+ lived experience experts aged 12–21 who contribute to campaigns, co-design, research and advocacy on issues that impact young people most.

In 2025, our National Youth Collective continued to grow in impact and representation:

55%
female

37%
male

4%
non-binary

2%
First Nations

16%
disability

25%
LGBTQIA+

20%
People of Colour

24%
neuro-divergence

18%
regional, rural & remote

Our advocacy made it to

THE NEW YORK TIMES

NBC NEWS

CNN

ABC NEWS BREAKFAST

FEDERAL SENATE HEARINGS

SXSW SYDNEY

Our 2025 partners included

THE TELSTRA FDN

ROBLOX

META

***THE AUSTRALIAN PRIVACY
COMMISSIONER***

***WESTERN SYDNEY MIGRANT
RESOURCE CENTRE***

In evaluation,

87%

of National Youth Collective members said that being part of the Collective has helped them grow as a person



90%

of members reported that the National Youth Collective has supported them to have their voices heard





90%

reported that the National Youth Collective offers a tangible, paid role in youth advocacy

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ROCKIT***

TAYO
she/her